

The Embassy of Colombia in Turkey and ProColombia, are pleased to invite you to the event:

## **Business Opportunities & Projects in the Regions of Colombia**

Monday 20<sup>th</sup> of June 2016

9.30am – 14.00pm

The St. Regis Istanbul Hotel

Mim Kemal Oke Cad. No:35, 34367 Şişli/İstanbul

### **Event overview:**

Over the past 5 years more than 200 international companies from different sectors have arrived in Colombia, driven by its sound macroeconomic policies and market stability.

Taking into consideration that Colombia is increasingly becoming an important partner to the Turkish industry in its endeavor to develop business in Latin America, this event will serve to strengthen the business relationships between Colombia and your organization.

### **About the Speakers:**

With the purpose of attracting foreign direct investment and contributing to improve the business environment and enhance the support of investors exploring opportunities, public-private partnerships in Colombia have led to the development of regional investment promotion agencies (IPA).

During this event you will gain insight into emerging opportunities, business trends and investment projects in some of the most dynamic regions of Colombia; and network through a valuable discussion with Colombia's leading IPAs: ACI Medellín, Invest in Bogota, ProBarranquilla, Invest in Santander and FINDETER, the financial entity for territorial development.

Sincerely,



**Juan Alfredo Pinto Saavedra**  
Ambassador of Colombia to Turkey



**Marcela Monroy Hernández**  
Executive representative of ProColombia

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